



The DMA Analytics Council
 Data Mining for Prospecting
 May 24, 2007 • 9:30 A.M. – 12:00 P.M.
 DMA Seminar Center • New York, NY

Key Code:

Please enter the **Key Code** found on your marketing promotion.

REGISTRATION FORM

4 WAYS TO REGISTER

- **Online:** <http://www.the-dma.org/councilevents/analyticsseminar/may.shtml>
- **Fax:** 212.302.7643
- **Phone:** 212.790.1500
- **Mail:** DMA Customer Service
 1120 Avenue of the Americas
 New York, NY 10036

For questions/inquiries call 212.790.1500 or e-mail customerservice@the-dma.org

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Data Mining for Prospecting	RATES
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Cancellation Refund Schedule	
May 18, 2007 or before	100% refund or account credit
May 21, 2007 through May 23, 2007	Account credit
May 24, 2007 or no show	No refund – no account credit

The last day to register online for this event is Friday, May 18.

Special Needs:

Please check here if you have any special requests (which we need to meet with the Americans with Disabilities Act or otherwise). We will contact you.